F-505

Docket No.: 1405.1035

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

JUN 2 1 2004

In re the Application of:

Madoka MITSUOKA et al.

Senal No. 09/771,692

Group Art Unit: 3622

OFFICIAL

Confirmation No. 8152

Filed: January 30, 2001

Examiner: John L. Young

For:

ADVERTISING METHOD AND AWARENESS SERVER

AMENDMENT

Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

This is in response to the Office Action mailed February 20, 2004, and having a period for response set to expire on May 20, 2004. A Petition for a one-month extension of time, along with the requisite fee for same, is filed concurrently herewith, thereby extending the period for response to June 20, 2004.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.

> CENTIFICATE OF FACSIMILE TRANSMISSION I hereby certify that this correspondence is being transmitted via facsimile to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

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CLAIMS

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Signature

S&H Form: (10/03) 1405.1035 Attorney Docket No. **Application Number** 09/771,692 REPLY/AMENDMENT January 30, 2001 Filing Date FEE TRANSMITTAL Madoka MITSUOKA et al. First Named Inventor Group Art Unit 3622 AMOUNT ENCLOSED \$ 0 Examiner Name John L. Young FEE CALCULATION (fees effective 10/01/03) CLAIMS AS Highest Number Number Claims Remaining AMENDED After Amendment Previously Paid For Extra Rate Calculations **TOTAL CLAIMS** 20 = 0 X \$ 18.00 = \$ 0.00 17 INDEPENDENT X \$ 86.00 = \$ 86.00 6 = S Since an Official Action set an original due date of May 20, 2004, petition is hereby 110.00 made for an extension to cover the date this reply is filed for which the requisite fee is enclosed (1 month (\$110); 2 months (\$420); 3 months (\$950); 4 months (\$1,480); If Notice of Appeal is enclosed, add (\$330.00) If Statutory Disclaimer under Rule 20(d) is enclosed, add fee (\$110.00) Information Disclosure Statement (Rule 1.17(p)) (\$180.00) \$ 196.00 Total of above Calculations = Reduction by 50% for filing by small entity (37 CFR 1.9, 1.27 & 1.28) \$ TOTAL FEES DUE = 196.00 (1) If entry (1) is less than entry (2), entry (3) is "0". (2) If entry (2) is less than 20, change ontry (2) to "20". (4) If entry (4) is less than entry (5), entry (6) is "0". (5) If only (5) is less than 3, change entry (5) to "3". METHOD OF PAYMENT Check enclosed as payment. Charge "TOTAL FEES DUE" to the Deposit Account No. below. No payment is enclosed and no charges to the Deposit Account are authorized at this time (unless specifically required to obtain a filing date). **GENERAL AUTHORIZATION** If the above-noted "AMOUNT ENCLOSED" is not correct, the Commissioner is hereby authorized to credit any overpayment or charge any additional fees necessary to: Deposit Account No. 19-3935 STAAS & HALSEY LLP Deposit Account Name The Commissioner is also authorized to credit any overpayments or charge any additional fees required under 37 CFR 1.16 (filing fees) or 37 CFR 1.17 (processing fees) during the prosecution of this application, including any related application(s) claiming benefit hereof pursuant to 35 USC § 120 (e.g., continuations/divisionals/CIPs under 37 CFR 1.53(b) and/or continuations/divisionals/CPAs under 37 CFR 1.53(d)) to maintain pendency hereof or of any such related application. SUBMITTED BY: STAAS & HALSEY LLP Typed Name Ryan Rafferty Reg. No. 55.556

> CERTIFICATE OF FACSIMILE TRANSMISSION I haveby certify that this correspondence is being to mitted via facsimila to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1460 on Tone 21, 2004 STAAS & HALSEY 12, 2004

June 21, 2004